

## **Privacy – Amsterdamse Ontwerfabriek**

### **Cookies**

This website uses cookies. A cookie is a small file that is sent along with the pages you visit on this website and stored by your browser on the hard disk of your computer. We use these cookies to save your settings and preferences. You can disable and delete these cookies via the settings of your browser. Through our website, the American company Google places cookies as part of their “Analytics” service. We use this service to keep track of which visitors use the website and which pages this visitor has viewed. This visitor information may be provided to third parties by Google if Google is legally obliged to do so, or if third parties process the information on behalf of Google. We have no influence on this.

### **Purpose of data processing**

Your personal data will be processed by us with regard to our services and managing the resulting relationships, including carrying out activities aimed at increasing the customer base. If you fill in a contact or registration form on the website, or send us an e-mail, the data you send us will be kept for as long as it is necessary to answer and process them.

### **Visitor data and click behavior**

Your general visitor data is kept on this website. This makes it possible to register the IP address of your computer, the possible user name, the time of visit and data that the browser of a visitor sends. This data will be used for statistical analysis of visitation and clicking behavior on the website. We can improve the website based on this information. This information will never be provided to third parties by us and will be kept completely anonymous.

### **Google Analytics**

We use Google Analytics to keep track of how users use the website and how effective our Adwords ads on Google search result pages are. The information thus obtained, including the address of your computer (IP address), is transferred to and stored by Google on servers in the United States. Read Google’s privacy policy for more information, as well as the specific privacy policy of Google Analytics. This information is used by Google to track how our website is visited, to provide us with reports on the website and to provide advertisers with information about the effectiveness of their campaigns. Google may provide this information to third parties if Google is legally obliged to do so, or insofar as these third parties process the information on behalf of Google. We have no influence on this.

### **Social Media**

The linked social media icons on this website redirect directly to the social networks Facebook, Twitter and LinkedIn without placing cookies from the Amsterdamse Ontwerfabriek website.

### **Adjust privacy statement**

We reserve the right to change this privacy statement. Changes will be published on this website.